



News Briefs

This monthly news bulletin is designed to keep Maine Dietetic Association members informed about issues affecting our profession. We hope you find this resource helpful in staying up-to-date and in touch. Please send comments to [MDA Communications Coordinator](#).

In This Issue:

- **MDA Spring Conference**
- **Call for pictures**
- **Free Webinar on USDA Dietary Guidelines**
- **Leadership Opportunity.... impact the field of dietetics**
- **Innovate**
- **PPW in review**
- **Register for 10 x 10 Informatics Education Program**
- **ADA Elections**
- **Student Survey on ADA Sponsorships**
- **UMaine Dietetic Interns at State House**

Register For MDA's Annual Nutrition Conference!

Our annual nutrition conference will be held Friday, April 29th at Jewett Hall on the Southern Maine Community College campus in South Portland. No printed conference brochure will be mailed this year (saving trees and money!). Go to <http://www.eatrightmaine.org/id91.html> for our on-line brochure and return the registration page and your check to the MDA address noted on the form. All registrations and checks are due in by April 12! Six hours of CPE credit have been applied for with CDR.

Bonus Opportunity! MDA has arranged for nationally-known dietitian, speaker, and career/business and life coach, Jean Caton to lead a career coaching workshop after the MDA conference on April 29th. (separate registration fee)

This session will help attendees strengthen their business and marketing skills, grow their business, attract more clients, move to the next level in the workplace, or forge a new career path.

Complete with a buffet dinner at a local restaurant, this event is limited to the first 25 paid registrants. The modest fee charged will be separate from the regular MDA conference fee. Join us for this unique opportunity to chat with Jean and learn from her in a relaxed, intimate setting. Registration form for this event is included in the on-line brochure.

Call for pictures of Katherine Musgrave: A Lifetime of Achievements

If anyone has pictures of Katherine Musgrave in various roles.....? Please send to Susan Sullivan Susan_Sullivan@apollo.umenfa.maine or mail to 5735 Hitchner Hall U Maine, Orono Maine 04469. We will use for a power point presentation to kick off Katherine's tribute.

Free Webinar sponsored by the National Dairy Council on the USDA's Dietary Guidelines-March 7th 2011

USDA's Dietary Guidelines for Americans are the cornerstone of federal nutrition policy in the United States and the 2010 revised version gives health and nutrition professionals the opportunity to reflect on the new recommendations and how they fit into their personal and professional lives. National Dairy Council will use this webinar to provide health and nutrition professionals with a better understanding of the new Guidelines as well as provide them with useful tips on how they can implement the recommendations with their patients and clients. Register at:

<http://www.nationaldairycouncil.org/SiteCollectionDocuments/DMI%20Dietary%20Guidelines%20Evite%20Final.pdf>

Leadership Opportunity

Looking to have an impact in the field of dietetics. Want to put your personal stamp on nutrition in Maine? If so, consider running for President-elect of the Maine Dietetic Association. This position is ideal for a member who wants to take an active role in the Association. Being President-elect comes with many opportunities:

- You get the opportunity to lead MDA's Annual Conference Committee and help shape one of the best learning opportunities for nutrition professionals in Maine.
- The MDA will help fund your attendance at the American Dietetic Association's Leadership Institute, a program to strengthen the leadership competencies of members through a combination of information, skill development and practice-based educational experiences.
- Lastly, the year that you are President, ADA and MDA will fund most of your expenses to attend ADA's Food and Nutrition Conference and Expo (FNCE), which will be in Philadelphia, PA in 2012!

Current MDA President Patsy Catsos returned to the practice of dietetics in 2005 after a long hiatus. She says, "Joining the MDA board was one of the first things I did. I have made new friends, enhanced my professional network, and gained valuable leadership skills. It was a great way to jump-start my career."

If you're looking for a way to get more connected to your field, network with other nutrition professionals and have the opportunity to shape the conversation — look no further. Consider volunteering for President-elect of MDA! Contact Nominating Committee Chair, Matt L'Italien at 626-5219 or mlitalien@usm.maine.edu for more information.

ADA Elections

Vote now for the future leaders of your association! Voting is open from February 1 through March 3, 2011 at www.eatright.org. Election results will be announced in early March, and elected individuals will take office beginning June 1.



Third Annual Innovations in Practice & Education

Are you doing anything unique or innovative in the practice of dietetics or education of students/RDs/DTRs? If so, the Council on Future Practice is sponsoring the third annual Innovations in Practice & Education to be conducted at FNCE in San Diego. We would like to showcase the innovations in education/training of both students and practitioners by members. Our goal is to get educators and practitioners to share their best innovations that will help to move the profession forward.

A maximum of 40 practitioners and educators will be selected to showcase their innovations at a forum scheduled for Monday, September 26. Educators and practitioners are invited to attend the forum to learn about the innovations and vote on those that are the most promising. Winners will be recognized in both the *ADA Times* and *EatRightWeekly*.

Please complete the application at the following link:

<http://www.surveymonkey.com/s/InnovationsForumApp2011>. All applications must be submitted by **March 31, 2011**.

For more information, please visit the Council's web page at www.eatright.org/futurepractice/. If you have questions about this session, please contact the Council on Future Practice at FuturePractice@eatright.org

Public Policy Workshop in review

More than 450 members from all parts of the country took part in ADA's 2011 Public Policy Workshop, February 6 to 8, in Washington, D.C. Members concluded PPW by visiting their Congressmen and Senators on Capitol Hill.

Dona Forke, MDA's State Regulatory Specialist, visited the offices of both U.S. Representatives, Chellie Pingree and Mike Michaud. Her visit with Congresswoman Pingree's office (see photo) was very productive, as she was able to meet with the Congresswoman as well as her Legislative Director, Claire Benjamin. Dona left the meeting with a clear sense of direction and a commitment that Rep. Pingree's office will work closely with MDA to enhance and reauthorize the Older American's Act. Dona also had a good meeting with Jill Brimmer, Legislative Assistant to Rep. Michaud.



Marcia Kyle, MDA's State Policy Representative, met with Maine Senators' health aides, Amy Pellegrino for Sen. Snowe and Priscilla Hanley for Sen. Collins. Both Senators have always been nutrition advocates and in August helped pass the Hunger-Free Kids Act (S.3307), legislation that reauthorizes the federal child nutrition programs. In addition to increasing access to healthful meals for the children that need them most, the bill includes a provision that expands the afterschool meal program to all 50 states, as well as several other provisions that strengthen the snacks and meals provided during out-of-school time.

PPW 2011 offered valuable professional development and educational opportunities for members to use as they continue ADA's public policy outreach. See PPW on ADA's Facebook page at <http://www.facebook.com/AmericanDieteticAssociation>

A highlight was a spirited debate on proposed food and beverage taxes between Michael F. Jacobson, PhD, executive director of the Center for Science in the Public Interest, and Richard Williams, PhD, director of policy research at the Mercatus Center at George Mason University. An audio recording of the debate will be available soon.

ADA presented U.S. Rep. Danny K. Davis of Illinois with the Association's 2011 Public Policy Leadership Award for his support of food and nutrition-related legislation. The award was presented at a sold-out fundraising event for ADA's Political Action Committee that was held at the John F. Kennedy Center for the Performing Arts.

ADA member Toni Kuehneman, MS, RD, LMNT, received the 2011 Award for Grassroots Excellence for her public policy work with the Nebraska Dietetic Association.

Also at PPW, ADA launched the new Congressional Quarterly State Track System, which allows members to keep current on state-level legislation and regulations. Visit [Public Policy](#) to learn more.

ADA/AMIA 10x10 Informatics Education Program

The American Dietetic Association and the American Medical Informatics Association (AMIA) are excited to offer you an opportunity to participate in the *10x10 Informatics Education Program*. This program is made possible through collaboration with Oregon Health & Science University (OHSU). If you are working in the area of nutrition informatics or are interested in pursuing new career opportunities, then this program is for you!

What is the 10x10 program?

The 10x10 program was established in 2005 with the aim to train health care and related professionals in medical informatics. The 10 x 10 program continues to provide introductory training to build the workforce that will enable information technology to improve the quality, safety, and cost-effectiveness of health care. This specific 10x10 program is the first to be taught with a focus on nutrition and the growing field of nutrition informatics. The second offering of this course will integrate nutrition related content in each chapter of the course.

What is the cost and what does it entail?

Tuition for the complete program is \$2,000. The ADA Foundation is offering a limited number of educational stipends to support member participation in this course. Members can apply for these educational stipends by completing a short application found at www.surveymonkey.com/s/ADA-AMIA10x10.

The course consists of a 12-unit Web-based component followed by an intensive one-day in-person session held in conjunction with the ADA FNCE September 24-27, 2011, in San Diego. ADA will provide 5 free registrations to FNCE for members who enroll in this course. Course participants will be selected via a random drawing.

Who is the faculty for the course?

William Hersh, MD, Oregon Health & Science University is the course director and instructor. Dr. Hersh is an international expert in the field of biomedical informatics training (visit the following web site for more information: www.billhersh.info/10x10.html). Three ADA members will serve as course instructors (Lindsey Hoggle, Marty Yadrack and Elaine Ayres).

What is the registration process?

Registration can be completed by using the following link to the AMIA web site:
<https://www.amia.org/amia-ohsu-ada-10x10-offering> You must register by April 13, 2011.

Needing more information?

For questions regarding registration, contact Susanne Vellucci at AMIA (susanne@amia.org).
For questions regarding the curriculum, contact:
Lindsey Hoggle (Lhoggle@healthprojectpartners.com), Marty Yadrick (myadrick@comptonnutrition.com) or Elaine Ayres (eayres@cc.nih.gov).

Student Survey on ADA Sponsorships

Your opinion is wanted regarding sponsorship of the ADA! Please participate in a Simmons College survey to examine the attitudes and beliefs of ADA members towards corporate sponsorship of the ADA. It only takes 8-10 minutes to complete. All information you provide in this survey is confidential.

Answering the survey in part or whole indicates that you consent to these terms, and qualifies you for entering a random drawing for a \$50 AMEX gift card! Please click on the link below:
<http://www.zoomerang.com/Survey/WEB22BQC777V3K/>

If you have any questions contact us at ADAsurvey@simmons.edu

UMaine Dietetic Interns at Legislative Wellness Day



UMaine Dietetic Interns recently participated in Legislative Wellness Day at the State House.

